

CURRICULUM VITAE

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A versatile academic tutor and communications specialist with over ten years' experience helping people understand ideas, build confidence and connect with their own voice. My work spans education, wellbeing, publishing and heritage – from one-to-one GCSE and A Level tutoring to brand storytelling and public engagement. Across all areas, my approach is grounded in clarity, empathy and thoughtful communication: making complex ideas accessible, supporting individual needs and helping students, clients and audiences feel more confident, capable and understood.

Core Skills

- **Individualised support:** confident adapting teaching for a wide range of learners, including students with SEMH, anxiety, low confidence and high ability.
- **Yoga & wellbeing:** 200-hour Yoga RYS trained, with a long-standing personal practice and experience teaching accessible, confidence-building classes.
- **Clear communication:** skilled at simplifying complex ideas through calm, structured explanation and sensitive one-to-one guidance.
- **Storytelling & engagement:** experienced in creating meaningful narratives across education, heritage, publishing and brand communications.
- **Editorial & marketing expertise:** strong background in copywriting, editing, proofreading, SEO content, email marketing and digital campaigns.
- **Relationship-building:** warm, professional and collaborative, with experience working closely with students, families, clients and wider teams.

Employment History

AC Studies – Writing, Editing & Tuition

Founder | Sep 2018 – Present | www.acstudies.com

I run an independent writing and tutoring practice, specialising in copywriting, marketing consultancy and the academic study of English, History and Philosophy. My work spans everything from brand storytelling and online content strategy to one-to-one academic support. I partner with clients and students across the UK and beyond, combining creativity with empathy to build confidence, clarity and measurable results.

Society of Antiquaries of London

Communications Manager | Jan – Aug 2018 | Burlington House, Piccadilly

Responsible for delivering the Society's communications strategy across print and digital channels. I managed the website, social media, lecture and conference promotion, tours and press relations – all aimed at raising the profile of the Fellowship and its charitable work. My role balanced strategic planning with hands-on content creation, ensuring a consistent, engaging voice for audiences at both Burlington House and Kelmscott Manor.

Oxford University Press – Global Online Products

Associate Marketing Manager | Marketing Executive | Marketing Assistant | Sep 2015 – Dec 2017 | Oxford

Throughout my time with Oxford University Press, I developed a strong foundation in digital marketing, data-driven strategy and cross-departmental project management. I owned marketing plans for international online products (including flagship products such as the *New Oxford Shakespeare*), coordinated global campaigns and acted as the point of contact for internal and external stakeholders. As an Associate Marketing Manager, my role combined strategic oversight with creative production – from analytics, PPC and email marketing to collaborating with designers, producing web copy, newsletters and campaign materials using InDesign and Photoshop.

Earlier Experience

Freelance Arts Writer & Blogger

Feb 2014 – Sep 2016 | acstudies.com

Created and ran a popular arts blog, reviewing and critiquing exhibitions across Bristol, Birmingham and London. Contributed articles to publications including *The Huffington Post*, *Culture24* and *Photomonitor*. My work combined research-led insight with accessible, engaging commentary.

Editor & Writer – Read Books Ltd.

May 2013 – Aug 2015 | Bristol

Project-managed two book series (*Fairy Tale Origins* and *Writers On*) from concept through to publication. Wrote introductions, essays and author biographies, proofed freelance copy and created web content. Developed strong editorial judgement and attention to tone, structure and consistency.

Weekend Supervisor – Spike Island Gallery

Aug 2014 – Jun 2015 | Bristol

Acted as duty lead for gallery operations, overseeing volunteers and handling reception, sales and banking. Delivered guided tours and supported public engagement workshops including *I Am Making Art*. Combined front-of-house professionalism with enthusiasm for the arts.

Researcher – University of St Andrews

May – Aug 2013 | St Andrews

Conducted research for the project *Heirs to the Throne in the Constitutional Monarchies of Nineteenth-Century Europe* (1815–1914), analysing press responses to British Crown Princes through extensive archival and database work.

Academic Qualifications

M.Phil.

Academic Prizes:

Modern History at Bristol University

Mytton Scholarship

Academic Assistant Bursary

MA (Honours) First Class

Subjects:

History and Philosophy at St Andrews University

Art History, History and Philosophy

Academic Prizes:

Dean's List – 2010, 2011, 2012, 2013

Medal for Performance in History of Philosophy (2011)

Medal for Best Student in Modern History (2011)

BTEC Art Foundation

Merit

A Levels (4 x A Grades)

GCSE (10 x A* / A Grades)

English Literature, Fine Art, History, Philosophy

Art, English Language, English Literature, French, Geography, History, Mathematics, Religious Education, Science double award

Schools attended

University of Bristol

2013 – 2015

University of St Andrews

2009 – 2013

Warwickshire College, Leamington

2008 – 2009

Stratford-upon-Avon Grammar School for Girls

2001 – 2008

200 Hour Yoga RYS Teacher Training Graduate: July 2020, House of Yoga, London