

CURRICULUM VITAE

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Relevant Employment

2018 – 2024 **A C STUDIES (www.acstudies.com)**

Sep – Present **Writing, Editing and Tuition**

I run my own writing and tutoring business, specialising in marketing consultancy and copy, as well as the academic study of English, History and Philosophy. I work with a wide range of students and corporate clients (across the UK and further afield) with empathy and dedication – helping to improve confidence and bring business and academic goals into reality.

2018 – 2018 **Society of Antiquaries of London, Burlington House, Piccadilly, London**

Jan – Aug **Communications Manager**

Responsible for designing and executing the Society's communications strategy including managing the website, organising lecture and conference series, tours, social media strategy, print/digital marketing, and media relations. All of my work fed into raising the profile of the Society, its Fellowship and core charitable objectives, both at Burlington House in London and Kelmscott Manor in Oxfordshire.

2017 – 2017 **Oxford University Press, Great Clarendon Street, Oxford**

Jul – Dec **Associate Marketing Manager: Global Online Products**

Owning, developing, and implementing global marketing strategies for OUP's online products, acting as the primary marketing contact for all internal and external stakeholders. I managed team members and budgets, and tracked / evaluated the efficacy of marketing activities, using this information to drive future campaigns. The role necessitated in-depth knowledge of HTML and data-driven marketing, using social media, Google Analytics, Adwords, NetInsights and varied PPC.

2016 – 2017 **Marketing Executive: Global Online Products (Oxford University Press)**

Sep – Jul I oversaw marketing strategy for several online resources, for which I updated site public pages and news feeds, with responsibility for client and company-wide communications. As part of this role, I worked with designers to create various multimedia and printed materials, as well as personally creating flyers, posters and social media assets with InDesign and Photoshop.

2015 – 2016 **Marketing Assistant: Medicine Books (Oxford University Press)**

Sep – Sep I managed a list of titles for which I handled the budget – communicating with authors, internal and external teams. I created marketing plans and newsletters, organized and attended conferences, sourced reviews and contact databases, and created varied social media content. My role necessitated strong copy-editing and writing skills, as well as frequent design work – using both InDesign and Photoshop.

2014 – 2016	Freelance Arts Blogger
Feb – Sep	I wrote my own popular arts blog, critiquing and reviewing the creative scene in Bristol, Birmingham and London. I have written multiple articles for the <i>Huffington Post</i> , <i>Culture 24</i> , <i>Photomonitor</i> , and other arts publications. Please see: www.acstudies.com
2013 – 2015	Editor / Writer (Read Books Ltd., Bristol, UK)
May – Aug	Responsibilities included project managing my own series ('Fairy Tale Origins' and 'Writers On') from idea to completion, writing introductions, essays and author biographies, proofing copy from freelance employees and creating website content.
2014 – 2015	Weekend Supervisor (Spike Island Gallery, Bristol, UK)
Aug – June	The primary responsible person in the gallery, ensuring the well-being of volunteers as well as undertaking general administrative duties (reception, open/close, emails, sales and banking). I gave guided tours and aided the 'I Am Making Art Workshops.'
Summer 2013	Researcher (St. Andrews University, Scotland, UK)
May – Aug	Researcher for the University of St. Andrews project, 'Heirs to the Throne in the Constitutional Monarchies of Nineteenth – Century Europe (1815-1914)', examining press responses to British Crown Princes, primarily utilizing online databases.

Academic Qualifications

M.Phil.	Modern History at Bristol University
Academic Prizes:	Mytton Scholarship Academic Assistant Bursary
MA (Honours) First Class	History and Philosophy at St Andrews University
Subjects:	Art History, History and Philosophy
Academic Prizes:	Dean's List – 2010, 2011, 2012, 2013 Medal for Performance in History of Philosophy (2011) Medal for Best Student in Modern History (2011)
BTEC Art Foundation	Merit
A Levels (4 x A Grades)	English Literature, Fine Art, History, Philosophy
GCSE (10 x A* / A Grades)	Art, English Language, English Literature, French, Geography, History, Mathematics, Religious Education, Science double award

Schools attended

University of Bristol	2013 - 2015
University of St Andrews	2009 - 2013
Warwickshire College, Leamington	2008 - 2009
Stratford-upon-Avon Grammar School for Girls	2001 – 2008

200 Hour Yoga RYS Teacher Training Graduate: July 2020, *House of Yoga*, London